



Privacy Policy

Last Updated: 20 October 2023

1. Introduction

- 1.1 Headway Quality Evolution Limited ("we," "our," or "us") is committed to protecting the privacy and security of your personal information. This Privacy Policy describes how we collect, use, and disclose personal information collected through our website, located at www.headwayqualityevolution.com ("Website").

2. Information We Collect

- 2.1 **Personal Information:** We may collect personal information that you provide directly to us, such as your name, email address, postal address, phone number, and any other information you voluntarily provide to us when using our Website.
- 2.2 **Non-Personal Information:** We may also collect non-personal information about your use of our Website, including information about your device, browser, and usage patterns.

3. How We Use Your Information

- 3.1 We may use your personal information for the following purposes:
 - To provide, maintain, and improve our Website.
 - To send you marketing and promotional materials, where permitted by applicable law.
 - To respond to your comments, questions, and requests.
- 3.2 We may use non-personal information for any purpose, except where restricted by applicable law.

4. Cookies and Tracking Technologies

- 4.1 Cookies are small text files that are placed on your computer or mobile device when you visit a website. They are widely used to enhance your online experience, including helping websites remember your preferences and improving site functionality. You have the ability to manage and control the use of cookies while using our website. Here's how you can do it:
- 4.2 **Accept or Reject Cookies:** When you first visit our website, you will see a cookie consent banner that informs you about our use of cookies. You can choose to accept or reject cookies by clicking the respective buttons. If you accept cookies, your consent will be stored for future visits. If you reject cookies, we will only use essential cookies that are necessary for the proper functioning of our website.
- 4.3 **Change Cookie Preferences:** If you wish to change your cookie preferences after your initial choice, you can usually find a "Cookie Settings" or "Privacy Settings" link in the footer of our website. By clicking on this link, you can revisit your choices and modify your cookie settings.
- 4.4 **Browser Settings:** Most web browsers provide options to manage cookies directly. Here's how you can do it in common browsers:
 - **Google Chrome:**
 - Click on the three vertical dots in the top-right corner, go to "Settings."
 - Scroll down and click on "Privacy and security."
 - Under "Privacy and security," click on "Cookies and other site data."

- **Mozilla Firefox:**
 - Click on the three horizontal lines in the top-right corner, select "Options."
 - In the left sidebar, click on "Privacy & Security."
- **Apple Safari (macOS):**
 - Click "Safari" in the top-left corner, select "Preferences."
 - Go to the "Privacy" tab.
- **Microsoft Edge:**
 - Click on the three horizontal dots in the top-right corner, select "Settings."
 - Scroll down and click on "Cookies and site permissions."

In your browser settings, you can block or delete cookies and manage site-specific exceptions. Keep in mind that altering your cookie settings may affect your experience on various websites.

5. Third-Party Tools

There are third-party tools and browser extensions available that can help you manage and control cookies across multiple websites. Some of these tools offer more advanced features for cookie management.

Please note that managing cookies is a matter of personal preference, and your choices may impact your experience on our website. We respect your choices and are committed to transparency about our cookie practices.

If you have any questions or concerns regarding cookies or our privacy practices, please contact us at info@headwayqe.com.

6. Disclosure of Your Information

6.1 We may share your personal information with third parties in the following circumstances:

- With your consent.
- With service providers who help us operate the Website.
- To comply with legal obligations.

7. Your Choices

7.1 You can update your personal information or request that we delete your data by contacting us at info@headwayqe.com.

7.2 You can opt-out of receiving marketing communications by following the unsubscribe instructions in such communications.

8. Security

8.1 We take reasonable measures to protect your personal information from unauthorised access, disclosure, or destruction.

9. Links to Other Websites

9.1 Our Website may contain links to third-party websites. We are not responsible for the privacy practices of such websites.

10. Changes to This Privacy Policy

10.1 We may update this Privacy Policy from time to time. The "Last Updated" date at the beginning of this policy will be updated accordingly. We encourage you to review this policy periodically.

11. Contact Us

11.1 If you have any questions or concerns about this Privacy Policy, please contact us at info@headwayge.com.